Compendium of Magazine Articles

Produced by:
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**Peeking at Call-A.P.P.L.E. 1978**

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**PRODUCTION**

Brian Wiser → Design, Layout, Editing
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INTRODUCTION

These are the first words I've written for Call-Apple not in the third person, a form I've become accustomed to over the years. The occasion, if you care to express it as such, is the first anniversary of Call-Apple, and the publication of PEEKing at Call-Apple.

The Apple Pugetsound Program Library Exchange was "born" at the Federal Way, Washington store of Computerland in February of 1978. Its birth was not spectacular, nor was it even noted in the daily journals, and it was only one of many groups to be spawned from the popularity of the Apple II Computer.

Now, almost a year later, A.P.P.L.E. has become an international organization, with members in most states and more than seven foreign countries and a roster approaching 500 members. It was never intended to be such, nor had I any premonition that it would achieve the recognition that it has to day.

My Apple II was purchased in late December of 1977. I was a pure novice, never having had hands-on experience with any kind of computer. Early the next January I was in the Computerland store again and had the occasion to talk with and meet Bob Huelsdonk who has had some prior experience with programming. As we were exchanging ideas and information, Bob suggested that perhaps we might form a group that would be able to more widely disseminate information, and perhaps exchange programs between members.

Max Cook, the owner of Computerland, at this point offered to donate the use of his store as a meeting place, which we accepted on the spot. The February Call-Apple, if indeed there was one, was primarily a notice of the initial meeting, along with a couple of news and gossip items. I ran 50 copies of a single page on my office photocopy machine, and mailed them to assorted individuals who might be interested.

The March issue of our little newletter had doubled in size and circulation (both sides of one page and 100 copies printed) and it also aquired a name: Call-Apple. The rest is history, so to speak. Each issue grew in pages, circulation and quality of editorial content. Call-Apple was first composed on an antique IBM Executive, then with my Apple and Integral Data printer and finally, as it became more and more time-consuming, by a commercial typesetter.

By July, the circulation had risen to the point where it took many hours on the office copy machine and therefore the August issue went to a commercial printer for the first time. By fall, I had reprinted several back issues on a number of occasions, and judging by the stream of requests, the end is not in sight.
I felt, and apparently many of Call-Apple's readers agreed, that there was much valuable information in these past issues, and consequently I would reprint from time to time, some of the more valuable information such as the Integer and Applesoft token charts, for the benefit of the newer members. But even this is poor use of magazine space, when there is newer and unpublished material available.

Michael Weinstock and George Beasley in Florida called me one day to suggest a reprint, in bound volume form, of the 1978 Call-Apples. I recall I said something to the effect that it was a good idea, but that there was no time available to undertake a project of this nature, whereupon Michael and George volunteered to handle the project from Florida.

PEEKing at CALL-A.P.P.L.E., then is their stepchild. It has been edited and organized into sections dealing with specific subjects, Integer Basic, Applesoft, Disk, hardware, etc. They have put a great deal of effort into this project, and I believe it will become a valuable reference work and one that every Apple owner, member or not, will want to own.

PEEKing at CALL-A.P.P.L.E., Volume I is therefore dedicated to Michael Weinstock and George Beasley who brought it to fruition.

Val J. Golding  
President  
Apple Pugetsound Program  
Library Exchange
POKEs From The Editor

Well, it's finally here. After months of planning and cross-country coordination, we finally got this edition to the printer. Val Golding, the A.P.P.L.E. hard-working, industrious, benevolent club president (do I get my raise now, boss?) and I have made 1978 a profitable year for Ma Bell: Val lives in Washington, while I live in Florida.

A few words of explanation are in order. We have reproduced most of the 1978 Call-A.P.P.L.E. articles with corrections (if any) incorporated. All the old ads have been deleted. Rather than leave blanks, we have added APPLE II information gleaned from other sources. These items are flagged by a "*". Each section is printed in a separate color to facilitate locating articles of interest.

We sincerely hope that you will enjoy your edition of PEEKing at Call-A.P.P.L.E. There is a wealth of information here. If you have any articles of interest, fascinating facts, or programs you would like to share with others, please contact Val at the club address. We exist to support you. If you would like to join A.P.P.L.E. and receive our monthly publication, an Apple-cation blank is in the back of the book.

Happy programming!

MICHAEL D. WEINSTOCK
GEORGE C. BEASLEY, JR.
Apple Puget Sound Program Library Exchange

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